ARTICULATION AGREEMENT: PRIOR LEARNING CREDIT for VIDEO TECHNOLOGY AND GRAPHIC DESIGN BETWEEN BOROUGH OF MANHATTAN COMMUNITY COLLEGE AND NYC DEPT. OF EDUCATION, OFFICE OF POSTSECONDARY READINESS, CAREER AND TECHNICAL EDUCATION

Rationale:
New York City Department of Education’s Career and Technical Education (CTE) schools and programs provide cutting edge training to unlock pathways to college and career success. Students participate in rigorous academic preparation linked to relevant work experiences in high-demand industries. Managing the largest CTE portfolio of any city in the world, the New York City Department of Education supports over 270 programs, training approximately 60,000 students per year. In collaboration with private sector partners and postsecondary educational institutions the CTE programs are aligned to eight different industry sectors working to ensure students graduate college and are career ready.

The Office of Postsecondary Readiness (OPSR) manages a portfolio of 62 CTE programs of study within the Media Technology and Design industry vertical some of which are included in the terms of this agreement including: Graphic Design, Advertising, Illustration, Animation, Music Production. Students graduate high school with certifications including Adobe Certified Associate, Skills USA 3D Visualization and Animation, Adobe Premiere Pro and AVID Pro Tools. Students graduating high school will have an opportunity to further their education and training in Media Technology and Design career pathways at Borough of Manhattan Community College (BMCC).

Purpose:
BMCC hereby establishes an articulation agreement for students who have completed a course of study from specified programs in the CTE Media Technology and Design (MTD) portfolio recognized by the Office of Postsecondary Readiness, New York City Department of Education.

The purpose of this agreement is to strategically align respective program interests. BMCC reserves the right to annual review of this agreement for modifications, additions, or to nullify this non-binding agreement.

Students who have completed an Office of Postsecondary Readiness (OPSR) recognized program of study in one of the signatory CTE Media Technology and Design portfolio programs, and who have been accepted into the College for direct admission will be given:

1. **Guaranteed Admissions**: Graduates from CTE’s MTD portfolio of high schools who meet all the requirements and admissions criteria outlined in this agreement will have guaranteed admissions into the program on a space availability basis.

2. **Prior Learning Credit**: Graduates from select programs in the CTE Media Technology and Design portfolio of high schools who enroll at BMCC may earn up to 6 prior learning credits.

3. **Advanced Standing**: These credits will provide graduates with advanced standing in the following majors in the Media Arts and Technology Department should students choose one of the degrees:
To earn credit, the following stipulations apply to the graduates of the CTE’s portfolio of MTD programs:

A. Once admitted, students will be eligible for up to 6 college credits in the courses listed below. In order to qualify for these credits, graduates of the CTE’s portfolio of MTD programs must have received an average of B (80 or above) in their CTE MTD high school courses. Curriculum from the CTE program that the students graduated from must include the topics listed below. Media Arts and Technology Department representatives will review the curriculum to assess its alignment and determine the prior learning credits that will be given to the student.

a. Curriculum topics required for Introduction to Video Technology (VAT 100) credits include:
   i. Use and calibrate cameras, microphones, video and audio components and lighting equipment.
   ii. Identify video and audio editing and delivery systems
   iii. Categorize the standards and practice of the video industry including SMPTE time code, broadcast and transmission standards, aspect ratio, and RGB color.
   iv. Plan and execute the production of short films (group projects)

b. Curriculum topics required for Foundations of Digital Graphic Design (MMA 100) credits include:
   i. Understand elements and principles of design and color theory.
   ii. Use industry standard bitmap and vector graphics applications to create and edit images.
   iii. Plan and execute effective page layout incorporating principles of graphic design.
   iv. Use form, color and text as visual vehicles of communication design.
   v. Critique historic and current works of art and design.
   vi. Familiarity with Digital Fabrication and set up of a MakerSpace through research or local field trips to sites like BMCC’s MakerSpace.

B. Once enrolled at BMCC, prior learning credits will be applied to the course transcripts of eligible CTE Media Technology and Design graduates as follows:

   a. Introduction to Video Technology (VAT 100, 3 credits)
   b. Foundations of Digital Graphic Design (MMA 100, 3 credits)

C. These credits provide students with advanced standing in the following majors:

   a. Animation and Motion Graphics (A.S.)
b. Multimedia Programming and Design (A.S.)

c. Video Arts and Technology (A.S.)

D. Students who gain any Prior Learning Credit must complete FYE (Freshman Year Experience) at BMCC prior to, or within, the first year. FYE can be completed online or in person.

E. Credits will be valid and applicable as long as the college-level courses (Foundations of Digital Graphic Design/MMA 100 and Introduction to Video Technology/VAT 100) are offered by BMCC. If either of these courses are changed or eliminated, the Office of Postsecondary Readiness, CTE Executive Director and BMCC faculty liaison will work to revise the curricula to meet any new requirements for earning prior learning credit.

F. Graduates that complete the requirements outlined in this MOU prior to any changes, will be grandfathered in and able to receive the prior learning credits in Foundations of Digital Graphic Design (MMA 100) and Introduction to Video Technology (VAT 100).

The BMCC Media Arts and Technology Department agrees to collaborate with the Office of Postsecondary Readiness, CTE Department when appropriate to:

- Review curriculum and credentialing.
- Provide guidance and information to prospective students on career requirements and expectations.
- Nominate faculty to participate in the MTD industry commission, as a means of establishing regular connections to school and to provide feedback on curriculum and credentialing.

The CTE Department in the Office of Postsecondary Readiness of the NYC Department of Education agrees to collaborate with the BMCC Media Arts and Technology Department when appropriate to:

- Ensure CTE programs receive adequate guidance and support towards program quality and New York State Education Department approval.
- Provide career guidance and instruction, in school programs, throughout grades 9-12 to allow students to make informed career choices in areas related to Animation and Motion Graphics, Multimedia Programming and Design and Video Arts and Technology.
- Provide a platform such as the industry commissions to have industry and postsecondary partners review and affect curricula design choices.
- Design, review, upgrade and implement curricula and program standards in CTE programs to more strongly align to postsecondary requirements, achieved through OPSR-led capacity-building supports. This will help students make a smoother transition from high school to college.

Upon approval of this agreement, all cooperating agencies can publicize in brochures and other recruitment/admissions materials. BMCC reserves the right to make final determination on advanced
placement of students; effort will be made to accommodate all qualified students on a space availability basis.

This agreement shall be in effect upon signing by both parties and revised by mutual agreement of both parties. Curriculum, equipment or facilities may be reviewed at any time per request by either party.

The term of this agreement shall commence as of June 1, 2020 and shall remain in effect until June 30, 2025. Significant changes in curricula will be taken into account upon yearly review.

Agreement accepted for the Borough of Manhattan Community College by:

Dr. Karrin E. Wilks
Interim President

Dr. Erwin J. Wong
Acting Provost and Senior Vice President of Academic Affairs

Christopher Stein
Chairperson and Associate Professor, Media Arts and Technology Department

Agreement accepted for New York City Department of Education by:

Harini Venkatesh
Deputy Executive Director, Career & Technical Education, Office of Postsecondary Readiness
Name of School: Brooklyn STEAM Center

Name of CTE Program(s): Film & Media

Name of Principal: Kayon Pryce

Principal Signature: [Signature]

Date: 09/29/2020